



# Conference for Community Arts Education

## Schedule at a Glance *(Preliminary/Subject to Change)*

Time	TUESDAY - 10/31	Track	Time	THURSDAY - 11/2	Track
12:15pm 2:00pm	Registration Desk Open	N/A	8:00am 7:00pm	Registration Desk Open	N/A
1:00pm 5:45pm	Arts Education Partnerships Institute	N/A	9:00am 1:00pm	Arts Education Partnerships Institute	N/A
5:30pm 7:30pm	Registration Desk Open	N/A	9:30am 12:30pm	Tour of Mesa Arts Center, ASU Herberger College & Rosie's House	All
			11:30am 12:15pm	Conference Orientation	All
			12:30pm 1:55pm	Regional Chapter Chairs Meeting (invitation only)	N/A
			12:45pm 1:45pm	Maximizing Your Relationship with the National Guild	All
8:00am 10:00am	Registration Desk Open	N/A	2:00pm 3:30pm	Opening Plenary	All
9:00am 5:45pm	Arts Education Partnerships Institute	N/A	3:45pm 5:00pm	Integrating Arts and Academics	Education
9:30am 5:00pm	Outcome-Based Evaluation Institute	N/A		Recruiting Students	Marketing
4:30pm 7:00pm	Registration Desk Open	N/A		Sustainable Partnerships between Community Arts Ed. Organizations and the Music Products Industry	All
			3:45pm 5:15pm	Human Resources 101	Management
				Making the Case: Advocating for Community Arts Education	Ldshp/Gov, Fundraising, Advocacy
			5:30pm 7:00pm	Opening Reception & Arts Education Expo Kick-Off	All
			7:15pm	Taste of Phoenix Dinners	N/A

Time	FRIDAY - 11/3	Track	Time	SATURDAY - 11/4	Track
8:00am 6:00pm	Registration Desk Open	N/A	7:30am 9:00am	Topic Table Breakfast (pre-registration required)	All
8:00am 9:20am	National Guild Annual Meeting & Breakfast	All	8:00am 3:30pm	Registration Desk Open	N/A
9:30am 10:15am	Plenary Session & Herbert Zipper Keynote Address	All	8:00am 4:30pm	Arts Education Expo (closed from 1:00pm–3:00pm)	All
10:15am 6:30pm	Arts Education Expo	All	9:30am 11:00am	Curriculum Development in Community Arts Education	Education
10:30am 12:00pm	Energize Your Vision: Looking Freshly at Your Work	Management, Ldshp/Gov, Education		Asking Individuals to Give	Fundraising
10:30am 12:30pm	Roundtable for Directors of Independent Schools with Budgets of \$1.5+ Million	Roundtable	9:30am 1:00pm	Visual Arts Roundtable	Roundtable
	Strategic Planning/Strategic Thinking	Management, Leadership/Governance		Orchestrating a Creative Arts Therapy Program	Management, Education
	Collegiate Divisional School Roundtable	Roundtable	11:30am 1:00pm	Organizational Diversity & Community Engagement	Ldshp/Gov, Management, Education
	How to Write a Marketing Plan	Marketing		Nurturing Faculty Commitment to Organizational Success	Management, Education
12:45pm 2:00pm	Regional Chapter Luncheons	All	9:30am 1:00pm	The Annual Fund	Fundraising
2:30pm 4:00pm	Putting Students First: Effective Teaching in Community Settings	Education		Long Term Leaders Roundtable (for directors with 10+ years experience)	Roundtable
	Fundamentals of Financial Management	Management	Mid-Size Independent School Roundtable (\$600K - \$1.49M)	Roundtable	
	Recruiting and Retaining the Peak Performing Board	Leadership/Governance, Fundraising	1:15pm 3:00pm	Annual Awards Luncheon Honoring Carl Atkins & MetLife Foundation	All
	Positioning/Branding	Marketing	3:15pm 4:30pm	Assessment of Community Arts Schools & Their Programs	Management, Education
	Registration Software Showcase	Management		Effective Proposal Writing	Fundraising
4:15pm 5:30pm	Team Building	Management	3:15pm 5:15pm	Rural/Small Community Roundtable	Roundtable
	Customer Service	Marketing, Fundraising		Learning without Borders: A Multidisciplinary/Multicultural Approach to P.S. Art Education	Education
	Divisional School Roundtable (non-collegiate)	Roundtable	4:45pm 6:00pm	Web-Based Marketing	Marketing
	Nurturing a Powerful & Productive Board/CEO Relationship	Management, Leadership/Governance		Passion for Performance: Faculty Development & Compensation	Management, Education
4:15pm 5:45pm	Program Planning & Development	Management, Education	4:45pm 6:00pm	Small Independent School Roundtable (<\$600K)	Roundtable
6:00pm 11:00pm	First Fridays Artwalk	N/A		Major Gift Fundraising	Fundraising
6:30pm 8:00pm	Trustees Reception (invitation only)	N/A	6:30pm 8:30pm	Committee of School Directors Meeting (invitation only)	N/A
				Closing Reception at Arizona State University	All